



onelogin |  emplifi

Accelerate Your Cloud-First Strategy with OneLogin for Emplifi

Emplifi is the leading unified CX platform built to bring marketing, care and commerce together to help businesses close the customer experience gap. Emplifi is a global company with over 20 years of industry expertise helping brands to provide their customers with outstanding experiences at every touchpoint on their customer journey. For more information, visit [www.emplifi.io](http://www.emplifi.io).

### OneLogin for Emplifi Product Highlights



Directory  
Integration



Single Sign-On  
(SSO)



User  
Provisioning



Multi-Factor  
Authentication

### Strengthen Your Identity Strategy with These Benefits

#### Protect Access to Emplifi and Across Apps

Secure access and accelerate user adoption by allowing employees to use their master credentials to log into Emplifi along with all other corporate SaaS applications.

#### Eliminate Deployment Complexity

Leverage OneLogin's pre-built Emplifi integration, mappings and rules engine to automate the Emplifi deployment process. Spend less time on manual entry and more time on other IT initiatives.

#### Advanced Security and Scalability

Rest easy with redundant data centers in the US and Europe, massive scalable infrastructure, quarterly security reviews by iSEC partners, and 24/7 monitoring. 99.9% Uptime Guarantee.

#### Customize Security Controls

Create and enforce customized security policies such as multi-factor authentication, password complexity, session timeout, and more. Then easily map those policies based on user attributes and other identifiers such as IP address.

#### Decrease IT Operation and Support Costs

Free up IT time and resources with built-in self-service password reset and automated user provisioning and deprovisioning based on user's directory attributes, or security groups originating from your corporate directory.

Over 2,000 enterprise customers globally secure their applications with OneLogin

**AIRBUS**



THE CARLYLE GROUP

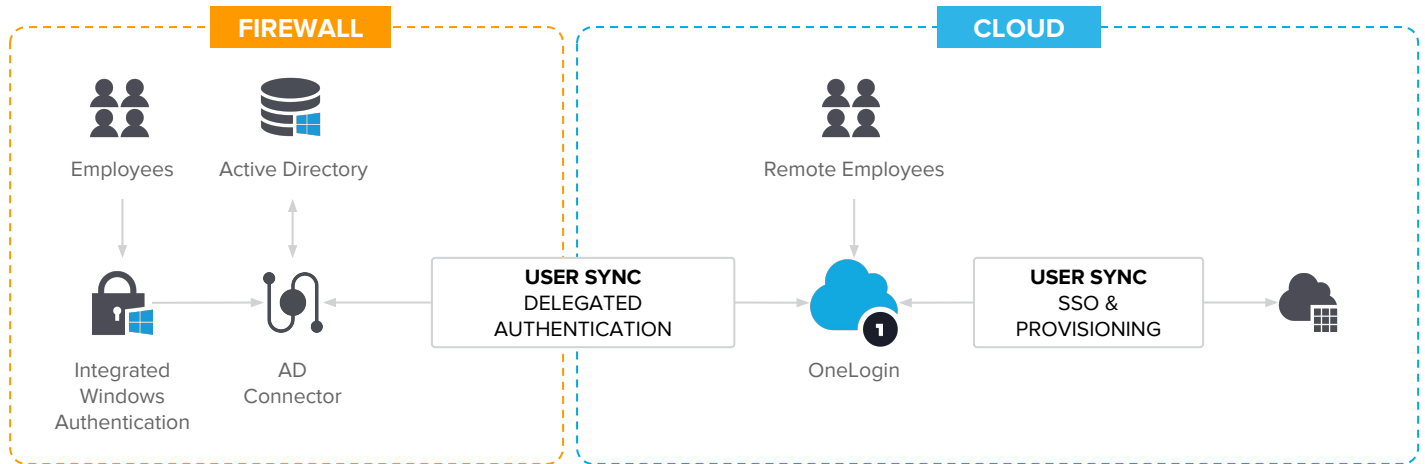
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## Integrates with Your Existing Directory Infrastructure

OneLogin acts as a secure, virtual directory in the cloud, allowing you to easily synchronize users across any number of directories, including Active Directory (AD), LDAP, Google Apps directory, OneLogin cloud directory, and HR directories. Import user attributes and pass them on to Emplifi Suite and other downstream applications via SAML or API-based provisioning.



## Try OneLogin Today

Visit [onelogin.com/emplifi](https://onelogin.com/emplifi) to learn more about our Emplifi integration and sign up for a free OneLogin account to get started..

Email [info@onelogin.com](mailto:info@onelogin.com) to connect with a OneLogin product specialist about our Emplifi Integration and your identity management strategy.

## OneLogin's Analyst Recognition



Named **Visionary**  
In Gartner's IDaaS  
Magic Quadrant

**Gartner.**



The Total Economic Impact™  
of OneLogin: **428%** ROI,  
**2 Months** Payback

**FORRESTER®**



Named a **Leader** in  
The Forrester Wave™:  
B2E Cloud IAM

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